

DAN PETRAK

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🌐 danpetr.uk

in [danpetrak](https://www.linkedin.com/company/danpetrak)

☎ [07846273976](tel:07846273976)

Bringing financial strategy and analysis to those parts of the business that love to hate that sort of thing.

Qualifications

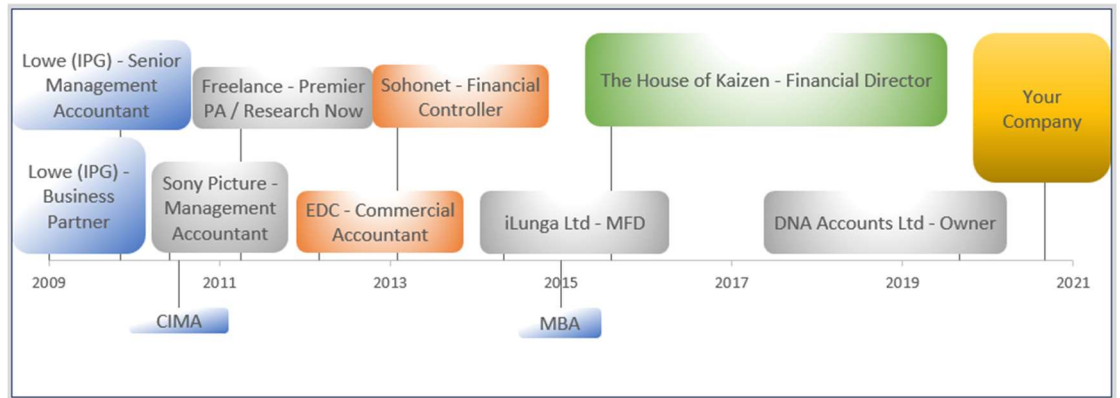
MBA
ACMA
BA (Hons) English & Philosophy
A-levels – x4
GCSEs – x10

Skills

SP&P design & implementation
Planning Budgets & Forecasts
Financial & Commercial Analysis
Stat. & Managerial Finance
Operations & Resource Control
Strategic thinking
Change management
Team building, working, leading
Problem solving
Communication to all levels
Mentoring/coaching experience
Commercial creativity

Software Exp.

Excel (adv.)
SAP (5+ Years)
Business Warehouse
Business Objects
Hyperion
Sage (Line 50,100,200)
Maconomy



Areas of Expertise

Financial systems and protocol redesign **Lowe; Sony; EdC; Sohonet; HoK; DNA**

Group financial procedural improvement
Redesigned all aspects of finance standard procedures and protocol.

Financial Planning **Lowe; EdC; Sohonet; HoK**

Budgets, quarterly forecasting and variance analysis, 5-year plans, Scenario analysis
10+ years experience of creating ground up annual budgets, listed company compliant quarterly reforecasts, extensive revenue gap analysis, department specific T&E budget implementation, monthly variance analysis, global network deadlines, continual 12 month rolling budgets....

Financial analysis **Lowe; EdC; Sohonet; HoK**

KPIs. Client Profitability and Benchmarking
Created and introduced: regional comparison KPI metrics, IPA benchmarked Company Rate Card, utilisation-based client profitability.

Management Accounts & Reporting **Lowe; Sony; EdC; Sohonet; iLunga; HoK; DNA**

Individual company, individual departmental & Global consolidated monthly accounts
Produced management accounts packs in multiple guises: From departments to multi-regional (UK, US & APAC)

Operations Management **EdC; Sohonet; HoK**

Universal pricing protocol, Utilisation resource process
Develop universal global pricing policy as part of Client relationship management (CRM) system planning and implementation. Integrated utilisation analysis into forecasting and staff resource procedures.

Human resource management **EdC; Sohonet; HoK**

Group financial procedural improvement
Experience managing distant Finance Teams in five continents – Europe, North America, Asia, Africa & Australia